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## Iacobucci HF unveils First and Business Class Seats. A beautiful, Italian quality job.

*April, 8th, 2014 – Ferentino (FR) ITALY. Iacobucci HF Aerospace will have the worldwide première in Hamburg at Aircraft Interiors Exhibition 2014 (Hall B5, Booth C10) of its new First Class & Business Class Seats for Commercial Aircraft. Specifically designed to offer the best comfort and real premium experience on board an aircraft, the fully certified commercial seat product line presents an harmonious design, "first class quality" and made in Italy style. The modular structure of the seats, the exterior design and refinements, the innovative features and the greatest attention to upholstery finishes of the Iacobucci HF First Class and Business Class Seats will change the premium classes travelling experience forever.*

For the first time, the company will present in Hamburg, at Aircraft Interiors Exhibition, Hall B5, Booth C10, its new two iconic seating products for commercial aviation: **the Iacobucci HF First Class Seat Venezia** and **the Business Class Double Seat Roma**. Seats trim & finish, a combination of light color choice for the leather, Italian quality leather supplied by Foglizzo leather, and bronze bi-tone for the seat shell, recalls the style of Italian super car design. Symmetric and simple lines, different thickness of cushions studied around human body position for super comfort completed by a mix of double and single sticking with piping around the shape of the seat itself.

Building on its experience with large private jet customers, the company with the new seat line for commercial airlines, introduced the concepts of VIP seats for private jet into commercial aviation seating product for airlines who want to differentiate and enlighten the customer when flying First and Business Class.

**"The introduction of new seats for first and business class in our product portfolio, after few years of success in VIP seating, is the beginning of a new era. A strategy driven by market demand but with the aim to present our company as a boutique of high quality and design seats focused on customer needs and customization."** said Lucio Iacobucci, President & CEO of Iacobucci HF.

**The Iacobucci HF First Class Seat Venezia**, has been designed to offer the maximum comfort and privacy on board the top class of the international airline companies. The seat, named **Venezia**, is the perfect synthesis of a luxury iconic product which emphasizes the best comfort and exclusivity on board an aircraft in **First Class**. The innovative

seat, is equipped with telescopic surrounding and sliding ottoman. The spacious 23.25" entrance width, the seat structure and the different features provides best in class comfort.

**The Iacobucci HF First Class Seat Venezia**, offers IFE system with USB port, 22" monitor, PCU/Audio Jack and many other facilities such as in-arm table, cup holder, reading lights and life vest compartment to increase the safety conditions during emergency. The switch control and the electrical privacy divider panel for electrical seat adjustment enhance comfort and privacy on board. All structural components are made of aluminum and composite materials. Moreover the reduced thickness of the shell increases the living space of the passenger when the seat is in full flat position with the backrest inside the shell making the customer journey an unforgettable experience.

Outstanding engineering, refined craftsmanship and innovative features become immediately tangible by looking at the newest **Iacobucci HF Business Class Double Seat Roma**. Named after the Italian eternal city, one of the top world destinations, the seat provides a unique comfort in the industry for a superior flight experience for **Business Class travelers**. The seat is fully electromechanically operated with a wide range of possible movements managed by the software that coordinates the actuators, allowing to assume different configurations from upright to full flat bed position. **The Business Class Iacobucci HF Double Seat Roma** is, in fact, equipped with a privacy shell compartment made of composite material whose rear side can be equipped with shelves, shoes compartments and a literature pocket. The product has a number of amenities and features to choose from: one-leaf in-arm-table, fixed central console that accommodates two cup holders recesses, two reading lights, the privacy divider, IFE equipment with USB port, a 10.6" in-arm monitor, PCU/audio jack and the switch control panel to manage the various movements of the seat and the life vest compartment. In addition the two-way headrest can be vertically adjusted for a max of 3" and side flex wings can be moved toward passenger's space for better comfort.

The range for commercial aircraft is completed by the **Iacobucci HF Business Class Single Seat Milano**. Available on catalogue and based on the same seat structure, the single shell seat Milano is a Business Class unit developed to be installed in different aircraft configurations. Passion, craftsmanship, commitment to quality and details and a strong focus on product innovation were the Iacobucci HF Aerospace drivers in the development of its new First & Business Class Seat Line produced in Italy for commercial airlines.

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#### **About IACOBUCCI HF Aerospace**

The company is worldwide leader in the development, production and distribution of galley inserts, trolleys and Seating products for both commercial and business aviation. The company boasts a consolidated experience in the design, production, certification and maintenance of Espresso Makers, Coffee Makers, Water Heaters, Trash compactors, Induction ovens, Cooking stations, Trolleys, Standard units and Seating products. With over 40 years of experience in the aviation industry and a strong focus on innovation, over the past 10 years the company has expanded its productive capacity, thanks to the reconverted industrial site in Lecce and the acquisition of qualified craftsmen. Thanks to its premium, durable and innovative products and top customer service the company is the 1st choice among elite Airlines and private jet customers throughout the world. The Company is

present in the main international markets through direct offices, a network of representatives in key Countries and a network of repair and maintenance stations in the 5 continents.